

**Program-Level Student Learning Outcomes Matrix
M.S. Sport Administration 2018-19**

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify the Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1: Demonstrate knowledge of advanced principles of the sport management field.					
Measure 1 ESPE 6113 Quiz I (Direct)	80% of Sport Administration majors will earn a “B” (80%) or better	202	166	82.1%	3
Measure 2 Internship Supervisor Evaluation Overall grade item (Indirect)	90% of SA students will score 4 or higher on the Internship Supervisor Evaluation, Knowledge and Understanding item	148	148	100%	3
SLO 2: Effectively apply a variety of oral and written business and professional communications skills.					
Measure 1 Internship Supervisor Evaluation Communication item (Indirect)	80% of SA students will score 4 or higher on the Internship Supervisor Evaluation, Communication item	148	148	100%	3
Measure 2 ESPE 6133 Sport Finance & Budgeting Feasibility Study Presentation (Direct)	80% of SA students will score B or higher on the ESPE 6133 Feasibility Study Presentation	197	167	84.8%	3
SLO 3: Demonstrate advanced understanding and competence of practicing good ethics and conduct in intern workplace.					
Measure 1	90% of SA students will score 4 or higher on the				

Internship Supervisor Evaluation Judgement item (Indirect)	Internship Supervisor Evaluation, Judgement item	148	148	100%	3
Measure 2 Internship Supervisor Evaluation Responsibility item (Indirect)	80% of SA students will score 4 or higher on the Internship Supervisor Evaluation Responsibility item	148	146	98.6%	3
SLO 4: Ability to research, analyze, and interpret sport studies in order to effectively discuss current issues, challenges, professional practices, and strategies in the sport environment.					
Measure 1 ESPE 6673 Research Design, Discussion Board Assignment #2 (Direct)	80% of students will demonstrate competencies with ESPE 6673 Research Design Discussion Board Assignment #2	204	177	86.7%	3
Measure 2 ESPE 6643 Current Readings, Capstone Question (Direct)	80% of students will score an A or B in ESPE 6643 Current Readings, Capstone Question	198	188	94.9%	3
SLO 5: Perceived effectiveness in the workplace based on academic program preparation.					
Measure 1 Graduate survey (Indirect)	100% of students will agree or strongly agree (4 or higher on a 5-point scale) that they were adequately prepared for workplace	112	105	94%	3
Measure 2 ESPE 6123 Sport Marketing, Sport administrator evaluation, marketing plan recommendations item (Indirect)	80% of students will receive a 4 or 5 in the sport administrator evaluation, marketing plan item	204	196	96%	3

Program-Level Operational Effectiveness Outcomes Matrix- M.S. Sport Administration 2018-19

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG 1 Expand pedagogical methods			
Measure 1 Course evaluations	Average 4.25 or above on evaluations	Average 4.30	3
OEG 2 Optimize program enrollment and retention of underrepresented students			
Measure 1 Program enrollment rates	Increase student enrollment 3% annually	Increased 55% (from previous Fall term)	3
Measure 2 Student demographic data	Increase female student enrollment 10% annually	Increased 22% (from previous Fall term)	3
OEG 3 Nurture and strengthen affiliations with local, regional, and national sport communities			
Measure 1 Input from external advisor board	Obtain 3 improvement items from advisory board	Obtained 3 improvement items from advisory board	3
Measure 2 Internship overall supervisor evaluations	80% overall positive supervisor evaluations	100 % supervisor evaluations	3
OEG 4 Continually enhance faculty professional growth			
Measure 1 Professional service contributions (national/reg/state association, campus, community service)	5 annual service contributions	18 service contributions	3
Measure 2 Faculty development activities	Attend 1 faculty development opportunities each year	Faculty attended 4 professional development activities	3
Measure 3 Research	Participate in 1 research activity (grant app, paper submission)	Faculty participated in 5 research activities	3
OEG 5 Gain employment in sport industry/graduate school admissions			
Measure 1 Alumni survey	90% employment or graduate school participation	92% employed or attend graduate school	3